

Expo, Contest, & Workshop Registration

FAQ's



Contest Participant Workshop Participant
\$10 fee per person (includes lunch)

NAME

ADDRESS

TELEPHONE

CELL PHONE

E-MAIL

DESCRIPTION OF BUSINESS IDEA or DISPLAY:

Workshops

(Select One)

- Business Taxes
- Business Legality
- Financing
- Marketing
- Licensing
- Mortgage Options

Helping you build
a stronger future!

Who can participate?

Imperial Valley residents with new ideas for a business venture.

What are the requirements?

Must be a resident of Imperial County and 18 years of age or older.

What type of business idea can I present?

Any type of business idea that will not be related with the sale of tobacco, alcohol, and/or pornography.

Who can attend the workshops?

Any interested person.

Who are the judges?

Rabobank Calexico Branch Manager-Libby Peraza, Director of Economic Development for the City of El Centro - Marcela Piedra, and IID Local Entity Coordinator - Gustavo Reza.

What will be judged?

Best Business Concept, Best Presentation or Prototype, and Feasibility or Practicality.

What is the booth space?

Six foot space will be provided. Electrical outlets available. Must bring your own table covers and power cords.

Can I give food samples at my booth?

Yes. Restaurants or Caterers may display samples of food trays or plates and provide food samples. No sale of food.

Neighborhood House Micro Business Expo & Contest

Saturday, September 11, 2010
8:00 a.m. to 1:30 p.m.

Cesar Chavez Elementary School

1251 E. Zapata St.

Calexico, CA 92231

Funded By:

- Imperial Irrigation District - Local Entity Fund
- U.S. Department of Health & Human Services
- Wells Fargo Bank

FOR MORE INFORMATION CONTACT

Micro Business Office
1103 Ollie Ave,
Calexico, CA 92231
Tel (760) 357-6060

Micro Business Expo & Contest 2010

Register

Businesses, New Businesses and Entrepreneurs are invited to seize the opportunity to exhibit their products or services at the Expo & Contest to win cash prizes.

Expose Your Idea

Do you have an idea for a new product or service that you would like to introduce? We invite you to display your idea at the Expo & Contest. Submit a description of your concept on the registration form to participate.

Win

1st Place	\$1,000
2nd Place	\$750
3rd Place	\$500

Register

Reserve a space at the Expo & Contest by completing the registration form on the reverse and submit by fax or email to:

Micro Business Office
1103 Ollie Ave.
Calexico, CA 92231
(760) 357-6060
Fax : (760) 357- 6065

Email: microbusiness@nhclx.org

For Information Contact:

Gilbert Grijalva - (760) 234-9618
Cinthia Briseno - (760) 234-8576

Registration Deadline:
Thursday, September 9, 2010



Neighborhood House

Pre-Expo Seminar

Attend a free seminar that will cover various business topics to help you prepare for the Expo & Contest. We will help you learn how to develop a Presentation and a description of your Product or Service; how to develop a Budget and Projections; and how to develop a Marketing Plan and Business Goals.

Do not miss this opportunity to learn the trade secrets on how to carry-out your business idea. We will conduct sessions at two different times for your convenience on **Tuesday, August 17, 2010** at the following location:

Micro Business Office
1103 Ollie Ave.
Calexico, CA 92231

8:30 a.m. - 11:00 a.m.
or
5:30 p.m. - 8:00 p.m.

Contest

Enter your business idea for a chance to win cash prizes. Display your concept:

- **Presentation of Service Idea**
- **Sample or Model of Product Idea**

Entries will be judged on the following criteria:

- **Best Business Concept**
- **Best Presentation or Prototype**
- **Feasibility or Practicality**

Expo Program

Set-up	8:00 a.m. - 9:00 a.m.
Opening	9:00 a.m. - 9:15 a.m.
Workshops	9:15 a.m. - 11:00 a.m.
Exhibits	10:30 a.m. - 12:00 p.m.
Lunch	12:00 p.m.
Speakers	12:15 p.m. - 1:00 p.m.
Contest Winners	1:00 p.m.

Speakers:

- Ralph Lipman - California Economic Development Association
- Marina Topete - International Management Services
- Jeff Lamoure - Imperial County Health Department

Workshops

- Business Taxes
- Business Legality
- Financing
- Marketing
- Licensing
- Mortgage

It Can Happen!